

Privacy Policy for Weblink Sensors LLC

Weblink Sensors LLC is committed to protecting any data that we collect concerning you. By purchasing product from Weblink Sensors LLC [hereafter referred to as Weblink Sensors] and/or using services from weblinkensors.com (the "Site"), you, the Customer, agree to the use of the data that we collect in accordance with this privacy policy. The purpose of this Privacy Policy to enable you to understand which personal identifying information ("PII"), like names, postal addresses, email addresses, etc., of yours is collected, how we might use your information, who has access to this information, and how you can correct any inaccuracies in the information.

Information Collected and Stored

We may collect any or all information via automated means such as user profiles and cookies. PII information that we collect from you depends on the nature of your business with us. PII collected includes (but is not limited to) your name, address, telephone number, fax number, email address, dates and amounts of payments, credit card information, and other payment information.

When submitting personal information to the Site, you will see a security icon in your browser. If you do not see an "https" and secure icon in your browser, do not submit the information because it is not secure. Contact Weblink Sensors regarding the problem.

All PII except credit card information will be stored securely on our server.

When you submit credit card information to us, it is encrypted and sent directly to the credit card processor. The full information is never stored in a way that allows us to access it directly. No one at Weblink Sensors (or our web host) will ever have access to your full credit card information.

Information Use

The PII collected is used to provide the best service possible for you and to facilitate billing or products and recurring billing of services. All reasonable precautions will be taken to prevent unauthorized access.

Financial information will be transferred to processor(s) only to bill you for products and services. Credit card information may be forwarded to your credit card provider. When paying via credit card using the Site, our employees and officers will never have direct access to your credit card information (with the exception of the last 4 digits of your credit card number and the expiration date which are saved for reference). A customer reference number is provided to us by the credit card processor so that we may charge your card later (eg. for recurring monthly payments.) These data are the only credit card information to which we will have access.

Disclosure

We may include you in periodic mailings (both postal and electronic) from Weblink Sensors. We will remove you from these lists upon request (contact us at www.weblinkensors.com/contact).

Weblink Sensors

Providing internet-connected sensor solutions

Agents of our current web host may have access to our databases to facilitate support for the Site. By default, this gives them access to your data. We will use a web hosting organization that is reputable in the field. Currently our web host is hostgator.com. Their privacy agreement is here:

<http://www.hostgator.com/privacy.shtml>.

We may disclose aggregate, anonymous data based on information collected from users to potential partners, our affiliates, and reputable third parties. We take all available measures to select affiliates and service providers that are ethical and provide similar privacy protection to their customers and the community. We do not make any representations about the practices and policies about these companies.

Log Files and Cookies

Cookies and IP addresses are used for gathering information such as browser type and operating system, tracking the number of visitors to the Site, and understanding how visitors use the Site. Cookies can also help personalize the Site for users and visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with reputable third parties. You may disable cookies in your web browser, but be aware that certain capabilities of the Site may not function properly.

WebLink Sensor Data

Our officers and employees will have access to your sensor data at all times. This allows us to monitor potential problems that your WebLink Sensors may be experiencing and to assist you with solutions. Other telemetry data (including but not limited to power-on times, calibration changes, and changes in IP addresses) will also be monitored. Neither sensor or telemetry data will be shared with third parties, unless requested by law enforcement as outlined below.

WebLink Sensor data that you designate as “Public” using the Site will be available to anyone for any legal use. By designating your sensor “Public”, you are intentionally allowing your data to be in the public domain through the Internet.

You may share your data with other registered users (“Share” Users) using the Site. You may revoke sharing privileges for a Shared User using the Site.

Non-public sensor data will only be available through weblinkensors.com to the authenticated Owner and authenticated Share Users (when applicable). However, sensor data transmitted over the internet may be unencrypted. This provides reasonable protections for access to your sensor data without the associated latency of encryption.

Updating Information

Personal information may be updated through your user account with weblinkensors.com. If a customer is no longer receiving service from Weblink Sensors, the customer may request that all PII may be removed from our systems by contacting us at www.weblinkensors.com/contact.

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Security

Weblink Sensors uses technical security measures to prevent the loss, misuse, alternation or unauthorized disclosure of information under our control. Weblink Sensors uses security measures including and not limited to: physical, electronic and managerial procedures to safeguard and secure the information we collect online. When we ask customers or users to provide financial information (such as a credit card number) that data is protected using Secure Sockets Layer ("SSL") technology.

Compliance with Laws and Law Enforcement

We cooperate with government and law enforcement officials upon lawful request of user information. We will disclose any information about users as we, in our sole discretion, believe necessary to respond to claims and legal process (including without limitation subpoenas), to protect your property and rights, or the property and rights of a third party, to protect the safety of the public or any person, or stop activity we consider illegal or unethical.

Policy Changes

We reserve the right to make changes to this policy. Any changes to this policy will be posted here and will supersede this version of the policy. We will make reasonable attempts to notify registered users of the Site of changes. However, we suggest you read this document each time you use the Site to ensure it meets your approval.

Privacy Contact Information

If you have any questions, concerns, or comments about our privacy policy you may contact Weblink Sensors Sales at www.weblinksensors.com/contact.